

Marija
Mojca
Pungerčar

socialdress

[Since 2006]

SOCIALDRESS
The term "social dress"
designates clothes that have a
connecting function. The Socialdress
workshops disseminate knowledge on
making clothes and raise awareness of the
impact globalization is having on local textile
industries and the artisan skills that are dying out.
Witty, functional, and simple clothes are made at the
workshops. An important part of the work-
shops is sharing stories and experiences.
In this way we create and spread the
Socialdress trademark.
Socialdress clothes cannot
be bought in stores,
they can only be made.

www.socialdress.net
www.mojca.info



Photo:
Socialdress Archive
Translation:
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